



Tri-City Wordsmiths Presents:

## Marketing: The Power of Cross Promotion

with  
**Bill Arnott**

A 20-year veteran writer for literary journals, magazines, and anthologies; nowadays, an award-winning travel memoir writer, with ***A Season on Vancouver Island*** (2022) and a ***Gone Viking*** trilogy (***Gone Viking III: The Holy Grail***, due out in October, 2023).

*Wherever you are in your writing career, let award-winning author, Bill Arnott, help you create and implement foolproof strategies to maximize your success. Gain the tools to brand, promote, and market your book and enjoy doing it. Attendees will receive electronic resource kits filled with reference material for ongoing marketing, and a commitment from Bill to help promote your work.*

**Live:** Saturday, June 3, 2023, 1:30-4:00 p.m., Main Floor  
**On Zoom.** Registration required for both: [tri.city.wordsmiths@gmail.com](mailto:tri.city.wordsmiths@gmail.com)

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